



Federal Communications Commission
Washington, D.C. 20554

May 23, 2017

David Ellington
Ellington Broadcasting
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Craig. A. Gilley, Esq.
Mintz, Levin, Cohn, Ferris,
Glovsky & Popeo, P.C.
701 Pennsylvania Avenue, N.W.
Suite 900
Washington, D.C. 20004

Re: Petitions for Carriage – Ellington Broadcasting – Licensee of WHCQ-LD
(MB Docket No. 17-96) & WPRQ-LD (MB Docket No. 17-58)

Dear Messrs. Ellington and Gilley:

As you are aware, Ellington Broadcasting (“Ellington”) filed Petitions for Carriage for WHCQ-LD, Cleveland, Mississippi, and WPRQ-LD, Clarksdale, Mississippi, with the Federal Communications Commission. WHCQ-LD seeks carriage on Cable One Inc.’s (“Cable One”) Clarksdale, Mississippi, system. WPRQ-LD seeks carriage on Cable One’s Cleveland, Mississippi, system. Unfortunately, the responsive pleadings and documentation submitted in response to the Petitions have caused substantial confusion. Thus, we seek clarification of the facts.

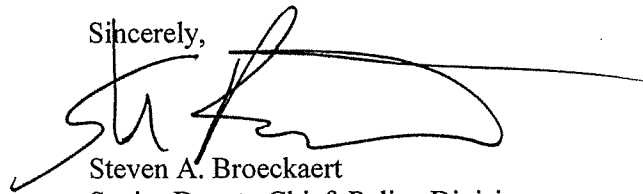
Cable One opposes WHCQ-LD’s Petition for carriage on Cable One’s Cleveland system, which serves “communities located in the Greenwood-Greenville, MS designated market area.” Cable One has asserted that WHCQ-LD fails to provide a good quality signal. To support this assertion, Cable One submitted signal tests that were conducted at its systems in Cleveland and Clarksdale, respectively. In response, WHCQ-LD states that it is seeking carriage on Cable One’s Clarksdale system, and not the Cleveland system. WHCQ-LD questions why Cable One has not addressed its carriage request for the Clarksdale system. WHCQ-LD indicates that the Petition does not apply to Cable One’s Cleveland system because it has been carried on Cable One’s Cleveland system since 1993. Moreover, Cable One conducted a signal test from its Cleveland system headend which indicates that WHCQ-LD does not provide a good quality signal, even though it is being carried. Thus, WHCQ-LD does not understand Cable One’s opposition and its failure to provide signal quality test from the Clarksdale headend.

Cable One also opposes WPRQ-LD’s Petition for carriage on Cable One’s Cleveland system. Cable One has also asserted that WPRQ-LD fails to provide a good quality to signal. To support this assertion, Cable One submitted signal tests that were conducted at its systems in Clarksdale and Cleveland, respectively. The initial signal test was performed at the Clarksdale system even though WPRQ-LD is not seeking carriage on the Clarksdale system. The signal test in Clarksdale is not signed by the tester. The second signal test was conducted at Cleveland. In response, WPRQ-LD questions why

a signal test was conducted in Cleveland when Cable One stated that the principal headend is located in Clarksdale.

After reviewing the pleadings, we agree with Ellington that the pleadings have resulted in substantial confusion for all of the parties involved. It is unclear where and why the signals tests were conducted and what is the principal headend as indicated by Cable One's own pleadings. As a result, we request that Cable One clarify the information that has been provided so that the Commission can have a complete record to review before it issues a ruling on Ellington's Petitions. Cable One shall file a response to this letter by June 2, 2017. We will permit Ellington to respond to Cable One's clarification if it deems necessary.

Sincerely,

A handwritten signature in black ink, appearing to read 'S. Broeckaert', with a long horizontal flourish extending to the right.

Steven A. Broeckaert
Senior Deputy Chief, Policy Division
Media Bureau